Juliana Reider

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julianareider.com

User-centric product designer with a strong engineering background and a passion for crafting high-impact digital experiences. Expertise in 0-to-1 product design, UX/UI design, user research, and backend engineering. Proven ability to enhance workflows, optimize usability, and deliver scalable solutions for Al-driven and developer tools.

Product Designer, Comet - San Francisco, CA

July 2024 - Dec 2024

- Increased task completion speed by 143% for beginner users through iterative UX refinements, & user testing.
- Independently designed a 0-to-1 desktop developer tool, reimagining branch management for programmers.
- · Owned end-to-end UX design, prioritizing simplicity and efficiency across diverse user segments.

Lead Product Designer, Convoscope - Remote

Feb 2024 - May 2024

- Partnered with MIT researchers to build a visual & voice interface that enhances research conversations using LLMs (Large Language Models) & generative AI.
- Drove a 137% increase in insights per conversation through refined interaction & visual design.
- · Conducted user research & workflow analysis, identifying key pain points through user interviews.
- Collaborated with engineers & a project manager to prototype & launch an early-stage product.

Product Designer, Thoughtfilter - San Francisco, CA

Aug 2023 - Jan 2024

- Designed a B2B SaaS tool leveraging generative AI to enhance productivity for content marketers.
- Developed & prototyped an intuitive interface, ensuring clarity & usability in a novel space.
- Increased content creation speed by 88% through UX optimizations.

Sr. Software Engineer, Slalom - Palo Alto, CA

Jul 2021 - Aug 2023

- Developed SaaS applications used by millions, ensuring scalability & robust interfaces.
- Built a serverless web application for an \$8.6 billion brand, improving efficiency & performance.
- Mentored & supported junior engineers, fostering a high-performance Agile culture.

Software Engineer, Slalom - Chicago, IL

Jan 2019 - Jul 2021

- Designed & engineered chatbots, adopted by thousands of enterprise users.
- Delivered engaging presentations on various topics, fostering company culture & curiosity.

M.S, Software Engineering – Loyola University Chicago

Sep 2017 - Dec 2018

4.0 GPA | Awarded Dijkstra Award for top academic performance.

B.A, Philosophy – Colgate University

Aug 2010 - May 2014

Magna Cum Laude | Minor in English (Creative Writing).

Skills

Product & UX Design: UI & UX design • Wireframing • Prototyping • Interaction Design • Typography • Visual Design • Web, Desktop & Mobile Product Design. Tools: Figma • Adobe After Effects

User Research: User Interviews & Workflows • Data Driven Design Decisions • Usability & Desirability testing

Engineering & Technical Expertise: Frontend Development: Javascript, HTML, CSS • Backend & Tools: Java, C#, REST APIs, AWS, Git, Postman, mySQL, Jira, & more

Collaboration & Leadership: Strong product thinking • Agile product development experience • Close collaboration with PMs, engineers, and stakeholders • Mentorship & cross-functional communication